

Abstract

A printing apparatus which can print with a printing resolution optimum to print data using a head wherein an ink droplet can be deflected to a plurality of directions from each ink discharging portion. The printing apparatus includes a head (a plurality of heads (11)) which includes a plurality of ink discharging portions (N1), (N2), (N3), ... provided in a juxtaposed relationship with each other and wherein the discharging direction of an ink droplet to be discharged from each ink discharging portion N1 or the like can be deflected to a plurality of directions in the juxtaposition direction of the ink discharging portion N1 and so forth. A printing resolution is determined in response to print data from among a plurality of printing resolutions with which the printing apparatus can print, and the ink discharging portion (N1) and so forth from which an ink droplet is to be discharged are selected based on the determined printing resolution. Further, the discharging direction of an ink droplet of each of the selected ink discharging portion (N1) and so forth is determined, and a discharge execution signal with which the discharging direction can be specified is transmitted to the selected ink discharging portion (N1) and so forth so that

printing is executed with the printing resolution determined in response to the print data from among the plurality of printing resolutions.